

Kalkaska County Kaliseum Steering Committee

Meeting Minutes

February 4, 2020

Meeting called to order at 6:01 pm by Tim Ellis. Present Time Ellis, Kevin Rogols, Ryan Williams, Regan Foerster, Lee Sandy, Jennifer Hill, Theresa Rowell, Jodi Willison, John Starr.

Agenda and Minutes: Agenda and minutes presented and approved.

Public Input: None

Old Business: None

New Business:

Resignation of Kevin Rogols Mr. Rogols formally announced his resignation from the Kaliseum Steering Committee due to the involvement of KMHC administering the Business Plan for the proposed partnership between KMHC and Kalkaska County in regards to the Kaliseum.

Mr. Rogols opened the discussion reviewing the SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis from the hospital showing the most widely supported need from their survey was to extend wellness. The Kaliseum came up in this discussion with the desire to create a multi-generational wellness center. The goal of the hospital is to improve the health and quality of life for Kalkaska County residents and this would be one way to achieve this goal. KMHC is very supportive and endorses Mr. Rogols to work together with Kalkaska County BOC and Kaliseum to move forward with the proposed partnership. Mr. Rogols met with Kohn Fisher and Valerie Thornberg to discuss the process of KMHC participating more in the Kaliseum to provide the analytics and business plan, playing more of the role of a third party managing entity. They have an intern that will be able to travel to other recreation centers to inventory programs, management, and gather other valuable information that would be beneficial for the direction of the Kaliseum. Mr. Rogols brought up a concern if there are any limitations to the Kaliseum and does the Kalkaska County BOC have the ability to contract with a third party to manage the Kaliseum. Mr. Rogols shared that Mr. Fisher is very supportive of the partnership and proposal as well.

Mr. Rogols shared that they have an architect and Construction Company (Spence Brothers) that both have experience in design and construction of pools and endeavors of this type which will prove beneficial to future implementation of building design, repairs, etc.

Mr. Rogols commented that they will also be reaching out to other entities (School system, Library, COA, etc.) in Kalkaska County for greater opportunity for community involvement and stronger support. Mr. Foerster supported this concept from previous experience with seeing the success from other facilities that have a multi-purpose function with various space available for a variety of activities. Mr. Rogols and other committee members agreed that there needs to be synergy among groups coming together in Kalkaska County for this to be successful in meeting the needs of the Kalkaska County residents.

MS. Rowell and Mr. Foerster asked about a formal announcement of the partnership between KMHC and the Kaliseum and if this could be a part of the mailer? Mr. Rogols stated that the next step for them would be the formal endorsement from the BOC to conceptually endorse this partnership and they were invited to attend the 3:00pm meeting on February 12 to present the proposal to Community Affairs committee. Ms. Zingg shared once they receive the endorsement, then they would put out a press release announcing the formal partnership. Mr. Rogols restated that once they received this endorsement, they would more than likely pursue the same from other community entities pursuing the multi-generational (not multi-recreational) wellness center to strive to meet the goal of improving health and quality of life for Kalkaska County residents providing opportunity that Kalkaska County members will support and participate in. Mr. Sandy stated that he can't speak for the board but really sees this as a positive step for the kids of Kalkaska County.

Mr. Foerster and other committee members supported the strength of the location and design of the county complex and connected to the schools is ideal for safety of participants and ease of access to wellness and recreational activities.

Second Level Survey Discussion

Laura Zingg attended the meeting with Kevin Rogols to discuss the formatting of the second level survey that will be distributed shortly. She shared that they took the top 75% of the findings from the first survey and grouped them into 7 common facilities. Then listed the desired function for each facility and added the Scale of Importance after that for people to rank the importance to them for each facility and function. Mr. Ellis asked from the initial survey should we select some items that were in the lower 25% to have included in the second level survey? Mr. Rogols mentioned that many of the results would still fit into the 7 facilities listed with the exception of a day care. The second level survey really is a way to refine the first survey making it more specific of what the Kalkaska residents will support at the Kaliseum.

Ms. Zingg presented a sample mailer that KMHC used when they were seeking a millage renewal. They have found that direct mail works best to reach the entire community and having a card that catches the eye of the residents is helpful. The goal with this mailer would be to reach each home, keeping it simple and reduce the chances of duplicity in completion. Discussion among the group spoke to the various ways to achieve this as well. Mr. Rogols shared that a concern of Mr. Fisher's with this survey comes from their previous experience discovering that some individuals completed the survey more than once so he encouraged and supported the need to eliminate the chance of survey's being completed multiple times.

Mr. Crambell inquired if the mailers could be sent to zip code specific and what would be the estimated cost and Ms. Zingg responded that they can be and the cost for the full mailer would be between \$5-7K thousand.

Mr. Sandy inquired of the percentage of voter support for the KMHC millage when the Kaliseum vote was defeated by approx. 500 votes. Mr. Rogols shared a 70% in favor of supporting the millage.

Mr. Ellis wondered if there was any pushback as far as looking too big or if there were any constraints. Mr. Rogols shared it was unknown at this time since is still early on in the discussion.

Discussion continued among the committee members about the desire for the Library to be a part of this endeavor as well. Mr. Ellis mentioned that the Library helps with the mental health of individuals and many members commented on how the Library has steady participation daily. Mr. Williams had spoken with a Library board member and he wasn't aware of a discussion like this but seemed positive about the initiative. However, speaking with others, this isn't in their scope of thought and may not be supportive of looking at a different location for their new building. Mr. Rogols said he would reach out to the Director and chair of their Board.

Mr. Foerster wondered if having a variety of survey tool options is necessary to reach the full population of those completing the survey's. Ms. Zingg commented that they can pursue various options to have the survey completed.

Ms. Willison asked how would this be funded or the funding of the activities after the survey results. Mr. Rogols shared that KMHC would be covering the cost of the survey and the Business Plan would identify the funding sources and other ways for financial support for the Kaliseum.

Transparency and the survey results are key to presenting the vision of the Kaliseum and Kalkaska County. Mr. Crambell shared the desire of having those involved with the Kalkaska Township park work together with us on this endeavor as well. Mr. Ellis and others on the committee supported this concept.

Public Comment: None

Motion to Adjourn at 7:02 pm by Time Ellis. All approved.

Happily submitted,

Jodi Willison

**Next Meeting
Tuesday, February 18, 2020 6:00 pm
Kaliseum Meeting Room**